



DISCERN DREAM DEVELOP

Strategy for Inviting and Connecting

Inviting (Reaching Out-External)

Events for Potential New People

1st Quarter

- 1.
- 2.

2nd Quarter

- 1.
- 2.

3rd Quarter

- 1.
- 2.

4th Quarter

- 1.
- 2.

Connecting (Fellowship- Internal)

Events for Existing Members

1st Quarter

- 1.
- 2.

2nd Quarter

- 1.
- 2.

3rd Quarter

- 1.
- 2.

4th Quarter

- 1.
- 2.

The objective is to use the data from the Community Engagement Questions to create as many inviting (reaching out) as connecting (fellowship) events.

Some congregations might consider inviting new people to 1 inviting events and 1 connecting event **before** inviting them to a worship experience.

Other churches may consider using a sermon series as an inviting event and then follow up with a connecting event before expecting new people to attend worship on a regular basis.